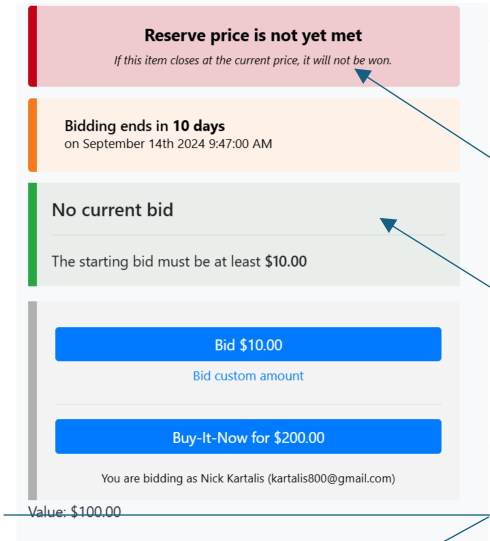
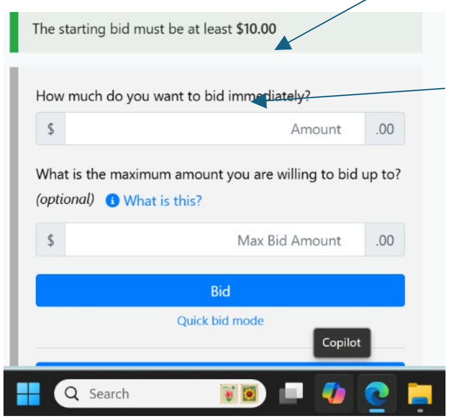
Auction Bidding – Holiday Touchdown auction



When you are ready to bid on an item, you will see information similar to this.

A **reserve price** is the minimum price that an item will be sold at. If a reserve amount has been set for an item, this message will appear. Once a bis is equal to or higher than the reserve price, this message will disappear and the item will be sold when the auction ends.

The current bid will be shown if there is one. If not, the starting bid will be shown. The **"bid" button** will show the next acceptable bid based on the current bid and the required bid increment. You can choose to bid the amount shown by clicking the bid button or you can select "**Bid Custom Amount**" to go higher. You will then be asked how much you want to bid immediately.



You can enter your bid there and click "**bid**". Your bid will be recorded.

--OR--

You can enter an amount in the "**What is the maximum amount you are willing to bid**". If you select this option, the computer will bid for you whenever another bidder enters a bid that is lower than your maximum. The computer will use the bid increment to determine what your next bid will be. It will stop bidding for you when your maximum is reached and you will receive a message.

Bid Increment: The bid increment is the minimum amount by which the current bid must be increased for the next bid. For example, if the minimum bid increment is $10, each bid must be $10 higher than the previous bid.

Buy it Now price: You will notice in the first screenshot there is a "Buy it now for $200" button. Not all items will have a "buy it now" price but if an item does, you can quickly end the auction by clicking the button. You will be the buyer and will need to pay the "Buy it now" price. "Buy it now" and "reserve" are not the same thing.

Texting: If you entered a cell phone number in the "phone" field, you will receive texts and/or notifications when you are outbid, when the reserve is met, when the auction closes, etc. If you did not enter a cell number, go to "Contact Us" and choose Universal Possibilities to send us a message.

Bidding closed: When the preset bidding end time is reached, the auction for that item is complete and if yours is the highest bid and any reserve has been met, you will receive a message that you won the item. You can then go to "checkout" and pay for your item before picking up your item.

Paying for your items:

- If you are at the October 22 event, you can pay the cashier or pay in the Auctria program before picking up your items.
- If you are not at the October 22 event, you should pay for your items in the Auctria program. The email or text that you receive declaring you the winner will contain instructions for how to pay. Alternately, you can Venmo your payment to us .at: @Universal-Possibilities.
- If you did not register a credit card when you signed up, go to "My Account" in the program and click on "Register Credit Card".